



We make cellular cloud-connected products 'actually' possible, for all

Harness the Power of IoT with Just 2 Lines of Code



The Blues Notecard makes it easy to connect your products to the cloud with a fully-integrated cellular connectivity solution **with as little as two lines of code.**

Get your prototypes up and running **in weeks**, not months.

Bring any "thing" online with **plug-and-play** wireless connectivity.



Includes 10 years of cellular data connectivity



Consumption based business model gives you the choice of accounting for service as CapEx or OpEx



Global connectivity in more than 139 countries



Products are on a private cellular network, not exposed to internet-based attack

The Notecard



30 mm

35 mm

Combining prepaid cellular connectivity, low-power design, and secure "off-the-internet" communications in one 30mm x 35mm System-on-Module.



A hosted service for securely routing Notecard data to your cloud application of choice. Manage fleets of devices, update host and Notecard firmware over-the-air.

Simplify IoT connectivity with Blues

1



Unpackage
Notecard

2



Scan

3



Put it in your
device

4



Activate it
with 2 lines
of code

5



Send the data
wherever you
want

Who is blues?

Blues Wireless is a hyperscale cellular IoT solution. Founded in 2019 by repeat scale disruptor Ray Ozzie, Blues is solving the global IoT connectivity problem in just 2 lines of code. Our flagship products, Notecard and Notehub, provide complete scalable device-to-cloud integration. Blues reduces the cost and complexity of building connected devices by including provisioning, security, and cloud optimization as standard features, and adapting to system and device architecture. More than 800 forward-thinking companies, from startup to enterprise, use Blues to securely cloud-connect their products.

**Blues innovation and
technology is empowering
you to change the world.
Be in it.**



**Blues has made it quick and easy for you to
cloud-connect your products**

Our hardware, software, and device management products solve common challenges across IoT use cases. We remove the cost and complexity from connectivity so builders can deliver useful solutions.

